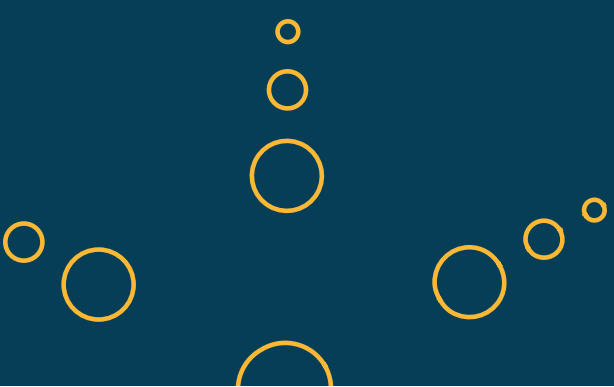




BASS  ROCK

OUR CAPABILITIES





CAPABILITY STATEMENT DATA ANALYTICS AND INTELLIGENCE

We transform complex data into actionable insights for clients and establish robust data governance that drives business success and operational excellence.

We adopt an integrated approach to data management, modelling and analytics, ensuring that all aspects of data handling, from collection to analysis, are seamlessly aligned with organisational goals. Our innovative methodologies enable organisations to leverage data effectively, driving informed decisions and operational efficiency.

Capabilities:

Insight Generation: Utilising sophisticated data analytics techniques, including predictive and prescriptive analytics, to uncover trends, patterns, and actionable insights from complex datasets. This empowers organisations to make informed decisions and develop effective strategies.

Data Visualisation: Our team creates intuitive data visualisations and dashboards that present complex information in an easily understandable format, facilitating better comprehension and communication of key insights.

Data Integration: We integrate disparate data sources into a unified framework, ensuring seamless access and consistency across all information systems. This includes data from internal and external sources, providing a holistic view of organisational data.

Modelling: Utilising best practice data modelling approaches, we develop computer models of your business processes and operations, allowing you to evaluate options, forecast outcomes, ask 'what if?' questions and see visual simulations of scenarios.

Data Governance: We implement policies and procedures to manage data effectively and protect sensitive information by establishing robust data governance practices that ensure data quality, security, and compliance with relevant regulations and standards.

Data Lifecycle Management: We manage the entire data lifecycle, from acquisition and storage to archiving and disposal, ensuring that data is handled efficiently and remains accessible throughout its useful life.

Experience:

Proven Success: We have managed and delivered data analytics and modelling for government clients, in diverse areas such as business process modelling, financial analysis, project forecasting, high value procurement and investment appraisal, ranging in scale and complexity from rapid turnaround projects to multi-£bn investments.

Tailored Solutions: We provide customised data analytics and information management solutions that are specifically designed to address the unique needs and objectives of each client, ensuring relevant and impactful results. Our comprehensive solutions are designed to turn data into strategic insights, ensure effective data governance, and support informed decision-making. Our goal is to enhance data-driven decision-making and operational efficiency.